

REVENUE SHARE & MARKETING ROADMAP

Blue Whale has a concrete plan for sharing revenue with our Whale Pod from all of our creative projects, focusing this Quarter on Podcast Sponsorship & Advertising. 2 shows are currently active and in this plan, with a 3rd in development, for release in Q4.



BLUE WHALE

bluewhale.earth

10/1/2024 - By Jason & Arman

More than a Meme

What started as a Meme is becoming something much bigger, a movement. With our mission to support Nature and tagline of "Billy to a Billi", Blue Whale is a collective of entrepreneurs, entertainers, techies and marketers who are creating value that comes directly back to our WHALE token holders, and when available, Blue Whale NFT owners as well.



NFTs

Corresponding to the manga story, Blue Whale is creating a line of 1,000 NFTs - animated sea creatures - to be released in Q4-2024. NFTs will have true utility in our community, within Blue Whale games and with revenue sharing benefits.

It will cost 1 SOL per NFT. There is a 10% discount for paying with WHALE tokens.



Exchanges

We plan on getting listed on 1-2 popular cryptocurrency exchanges before the end of 2024 - MEXC, Bitget, or a similar exchange.

We are in active communications with potential partners. This is all pending our NFT launch goes well. Each exchange listing costs roughly \$50,000 USD.



Drita Uncut Podcast

Everyone who holds a Blue Whale NFT will receive 2.5% of all of the net profits from the Drita Uncut show. Also, top 100 holder of Whale will receive 2.5% of all net profits from the show.

A snapshot will be taken on the last day of each month at 11am ET to determine who is eligible. *This is active for 2 Years.*



Crypto Philosophers

Blue Whale NFT holders will receive 25% of all of the net profits from The Crypto Philosophers show. Also, top 100 holder of Whale will also receive 25% of all net profits from this show.

A snapshot will be taken on the last day of each month at 11am ET to determine who is eligible. *This is active for 3 Years.*



Video Games

We will continue to run monthly contests within our Blue Whale web games, awarding WHALE tokens to winners.

When available, Blue Whale NFT holders will gain increased rewards for playing with their NFTs.

New games will be developed in 2025.

